

**Content-Marketing Conference & Exposition –  
06<sup>th</sup> - 07<sup>th</sup> March 2018, Messe München**

# **Information for Exhibitors**

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## Event location

Internet World will take place at Munich Exhibition grounds (Messe München), in Hall A6. [messe-muenchen.de](http://messe-muenchen.de) ([messe-muenchen.de](http://messe-muenchen.de)).

## Opening hours

	Tue, March 6th 2018	Wed, March 7th 2018
CMCX Fair	09:00 am – 06:00 pm	09:00 am – 05:00 pm
CMCX Conference	09.30 am – 05:30 pm	09:30 am – 04:30 pm
CMCX Registration	08:00 am - 06:00 pm	09:00 am – 05:00 pm

**Please note that your stand must be occupied on the second day of the trade fair until 5:00 pm. Failure to comply will result in the event organizer exercising his right to penalize any offending exhibitors**

## Getting there

... by car

Messe München is situated on the A94 motorway and can be reached by taking the exits Feldkirchen-West or Riem. Please follow the signposting of the dynamic traffic guidance system. Navigation address for the Messe München is: Am Messeturm 4, 81829 München

... using public transport

with the subway, you'll reach the Messe München from the city centre in about 20 minutes. The subway line U2 runs every 10 minutes to the Messe München, please get off at "Messestadt Ost". Tickets for public transport can be purchased at all stations from ticket machines.

... with German Rail

Munich Central Station (Hauptbahnhof) connects with the subway line U2. Travel time is about 20 minutes. The subway line U2 runs every 10 minutes directly to the Messe München, get off at "Messestadt Ost".

... by plane

With our bus shuttle on March 6th and 7th, you'll arrive at Internet World or the airport with little or no stress. One of our 5 busses will run from both Internet World and the airport every 30 minutes. The bus stop is located in front of the Main Entrance East (Eingang Ost). Schedule see next page

Busshuttle from/to airport

Relax and enjoy our shuttle bus service to Internet World or to the airport. In addition, you will avoid long waiting times with our subscriber-friendly schedule. Every half hour one of our five buses will

drive from the Internet World or from the airport. The bus stop is located in front of Entrance East (Eingang Ost)

### Schedule

	Airport → CMCX Messe München
Terminal 2	07:56 am 08:26 am → all other departures every half hour  04:50 pm (last departure)
Terminal 1a	08:00 am 08:30 am → all other departures every half hour  05:00 pm (last departure)
Central Area	08:05 am 08:35 am → all other departures every half hour  05:05 pm (last departure)
	CMCX → Airport
Bus stop Entrance East	09.30 Uhr 10.00 Uhr → all other departures every half hour  07:00 pm (last departure)

### Ticket prices (presumably)

One-way Ticket 8,00 EUR, Return ticket 13,50 EUR

### Trade fair tickets for booth staff

Please register your booth staff in advance from January onwards at no charge on our website at:

<http://content-marketing-conference.com/tickets/>

Please enter the Code „**CMCX2018-Aussteller-Free**“ and choose the exhibition ticket.

### Registration for a trade fair visit

A visit to the trade fair is free of charge after registering at our website.

Please inform clients you wish to invite to the fair that they can register for free at

<http://content-marketing-conference.com/tickets/>

## Discount Tickets for the CMCX Conference

As an exhibitor, you will receive a discount of 10 percent on your conference tickets for your customers and 15 percent for your employees. To receive the code, please send a short e-mail to [cmcx@contilla.de](mailto:cmcx@contilla.de).

The **agenda** of the conference: <http://content-marketing-conference.com/conference/agenda/>

## Assembly/disassembly for exhibitors with complete stands

**Assembly:** Exhibitors who have booked a complete stand package will be able to optain their stand from Monday, 05. March 2018 in the morning.

**Disassembly:** All exhibitors who have booked a complete stand, please leave the halls on Wednesday the 07th of March 2018 until 18.00 o'clock so that the exhibition builder can start dismantling

It is not necessary to show exhibitor passes during assembly and disassembly hours.

**Please note that your stand must be occupied on the second day of the trade fair until 5:00 pm. Failure to comply will result in the event organizer exercising his right to penalize any offending exhibitors.**

## Assembly/disassembly for exhibitors assembling their own stands (from 16 m<sup>2</sup>)

The following assembly time slots apply for exhibitors who have booked stand space with us and wish to assemble their own stands:

### Assembly Hall A6:

Preassembly at a charge of € 750,- net:

Saturday, March 3th 2018 from 08.00 am – 09.00 pm – **has to be booked per email in advance.** Email: [stephanie.harting@nmg.de](mailto:stephanie.harting@nmg.de)

Sunday, March 4th 2018 from 08:00 am until Monday, March 5th 2018 08:00 pm

### Disassembly Hall A6:

Wednesday, March 7th 2018 from 05:30 pm until Thursday, March 8th 2018 06:00 pm

It is not necessary to show exhibitor passes during assembly and disassembly hours.

**Please note that your stand must be occupied on the second day of the trade fair until 5:00 pm. Failure to comply will result in the event organizer exercising his right to penalize any offending exhibitors.**

## Maximum construction height

The maximum construction height is 6,0 m in Hall A6.

## Additional furnishings and graphics

If you wish to order additional furnishings or graphics, please contact our booth constructor:

### Rappenglitz Messebau

Florian Wider  
Telefon: +49 (0)8142 2952-17  
[Florian.wider@rappenglitz.de](mailto:Florian.wider@rappenglitz.de)

Alexander Schnell  
Telefon: +49 (0)8142 2952-46  
[alexander.schnell@rappenglitz.de](mailto:alexander.schnell@rappenglitz.de)

## Delivery and pickup address for parcels and pallets

Messe München and NMG do not accept parcels or goods!

If you ship your goods via Fedex, DHL etc., please make sure that you will be personally on site to accept the delivery. Alternatively, you can send your delivery to the official logistics partner of Messe München for a fee. They will store the delivery and bring it to your stand after arrival.

### The official logistics partner of Messe München is

**Schenker Deutschland AG**  
Messegelände, Tor 21  
81829 München  
Tel: 089-949 24300  
Fax: 089-949 24339  
Email: [fairs.muenchen@dbschenker.com](mailto:fairs.muenchen@dbschenker.com)

### All shipments to the booth must be labeled as follows

**Messe München**  
Internet World/CMCX  
Ausstellername, Halle, Standnummer  
Tor 8, Willy-Brandt-Allee  
81829 München

## Entrance to the fair ground

Entrance and access to the fair for all suppliers (stand builders, couriers, etc.) for assembly and disassembly purposes must take place via Tor 8 (Willy-Brandt-Allee).

**A deposit of € 100,00 is to be paid at the gate.** Parking is limited to two hours maximum for vehicles. In cases where the 2-hour limit has been exceeded, a refund of the amount is no longer possible!

## **Parking during assembly and duration of the fair**

For vehicles: Parking deck East, Willy-Brandt-Allee 11, 81829 Muenchen, every day 24 h open. The maximum height for vehicles is 2,0 m, Price: 12 € per day.

## **Parking for trucks / vehicles during assembly and duration of the show / entrance via Tor 13 (Paul-Henri-Spaak-Str.)**

Trucks and vehicles can park on the parking place "P7" and "P8" beside hall B6 from Saturday, March 3th until Wednesday, March 7th, 2018. It is a long term parking place, you can park overnight.

You buy a park ticket and can enter by car as often you want. On-site payment only in cash or alternate you can order it in advance via order form 8.2.

### **Price:**

Vehicles: € 66,-

Trucks 7,5 t: € 108,-

Trucks over 7,5 t: € 168,-

## **Offload during assembly / disassembly in front of the halls – entrance via Tor 8 (Willy-Brandt-Allee)**

€ 100,- must be paid in cash as a deposit at the gate. The parking time is two hours maximum for vehicles and trucks. After 120 min a refund of the amount is no longer possible!

## **Evening event „CMCX-Night“**

The CMCX-Night will take place on March 6th 2018 at 7.30 pm in the golden middle in Munich. We hope to welcome all trade fair visitors and exhibitors of the Content-Marketing Conference & Exposition

➔ **Location: HEART Restaurant & Bar, Lenbachplatz 2, 80333 München**

Tickets for the evening event can be purchased for EUR 89,- (plus VAT): [www.content-marketing-conference.com/tickets/](http://www.content-marketing-conference.com/tickets/)

**The price includes admission to the evening event, catering and drinks. The conference tickets don't include the entrance for the CMCX-Night.**

## **Off-stand advertising**

Distribution of promotional material beyond your trade fair stand is only permitted after prior bookings with the event organizer. Please ask us: [cmcx@contilla.de](mailto:cmcx@contilla.de).

## Technical Order Forms

The technical order forms for electricity, internet, water, cleaning, security, etc. are available from September onwards on our website: [www.internetworld-messe.de/eng/Exhibitors/](http://www.internetworld-messe.de/eng/Exhibitors/)

**Please consider: orders to be send directly to Messe München, see contact on order form!**

## Cloakroom facilities

Cloakroom facilities are available at Entrance East (Eingang Ost). Price per piece: € 2.-

## Smoking in exhibition halls

For the duration of the trade fair, smoking is forbidden in all exhibition halls. Outdoor smoking areas are clearly signposted.

## Checklist/ Deadlines

- Hotel rooms booked for booth staff
- Booth staff registered for free at website?
- Tickets ordered for evening event „CMCX-Night“?

## Technical Orders / Deadlines

Technical orders have to be made at least 6 weeks before the Internet World. In case of short term orders there will be a default fine. Deadlines are as follows:

- Distribution of flyer ordered? Deadline: February 26th 2018

### Orders to be send direct to Messe München:

- (for exhibitors with own stand) Booking electrical connection, Deadline: February 19th 2018
- Booking water connection, Deadline: February 12th 2018
- Booking suspension points, Deadline: February 19th 2018
- Booking internet connection, Deadline: February 12th 2018
- Booking stand security, Deadline: February 26th 2018
- Booking stand cleaning, Deadline: February 26th 2018

**A surcharge will be raised for any orders submitted after the deadline**



## Contact Partners

Here's a list of all relevant contact partners who'll be glad to help you with any inquiries:

### Contacts for exhibitors & sponsors

#### Stefanie Vogt

Tel.: +49 176 80725028

[vogt@contilla.de](mailto:vogt@contilla.de)

### Contact for Stand construction, graphics and furnishings: Rappenglitz Messebau

Florian Wider

Telefon: +49 (0)8142 2952-17

[Florian.wider@rappenglitz.de](mailto:Florian.wider@rappenglitz.de)

Alexander Schnell

Telefon: +49 (0)8142 2952-46

[alexander.schnell@rappenglitz.de](mailto:alexander.schnell@rappenglitz.de)

### Contact for Telekom, power and technology

#### Hülya Alper

Tel.: 089 - 949 - 211 36

[TAS2@messe-muenchen.de](mailto:TAS2@messe-muenchen.de)

### Contact for Typography-Lettering-Graphics

#### Atelier Gebhard GmbH & Co.KG

Tel.: 089 - 949 - 249 75

[info@ateliergebhard.de](mailto:info@ateliergebhard.de)

[www.atelier-gebhard.de](http://www.atelier-gebhard.de)

### Contact for Hostess bookings

#### the fair agency

Tel.: 089 - 244 41 93 70

[personal@the-fair-agency.com](mailto:personal@the-fair-agency.com)